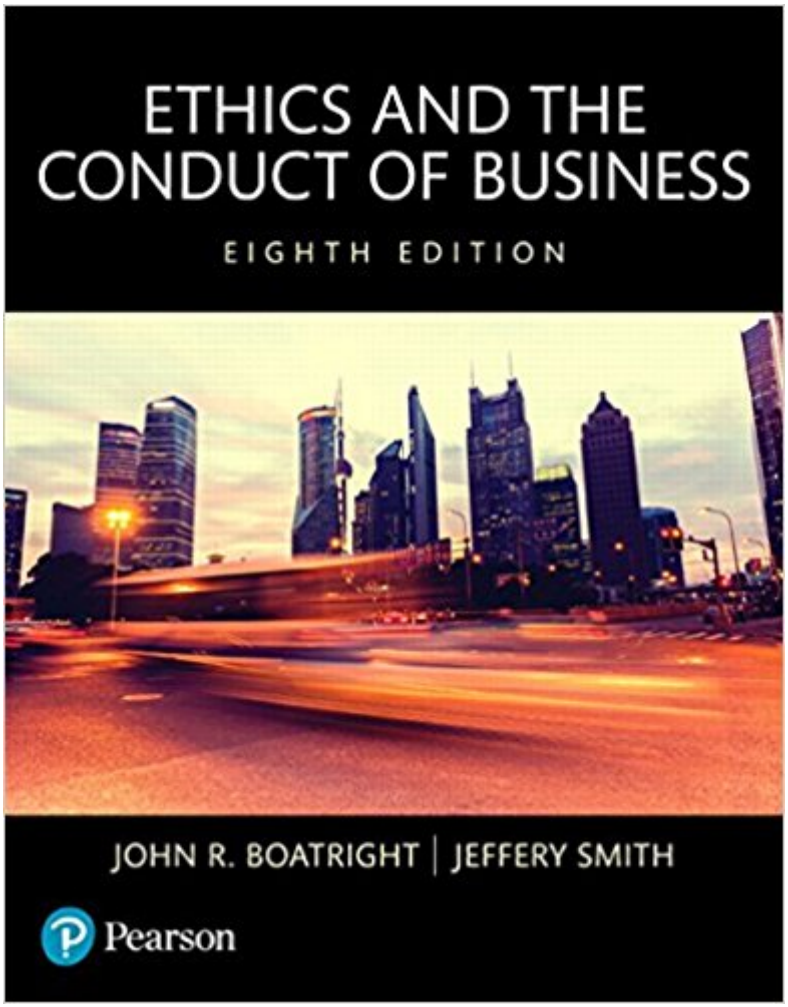
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Ethics And The Conduct Of Business, Books A La Carte (8th Edition)



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Synopsis

For courses in Business Ethics Ã Â Highlight the importance of ethical issues when developing business policies Ethics and the Conduct of Business presents a thorough overview of business ethics through a combination of theoretical material and real-world case studies. Authors John Boatright and Jeffery Smith provide numerous engaging examples to stimulate class discussion and show the relevance of the textÃ¢â ¬â„¢s concepts to actual business practices. In order to better engage students and ensure that the material is up to date, the Eighth Edition offers new and revised content that reflects recent developments in the business world and in the field of business ethics. Ã Â NOTE: This ISBN is for a Pearson Books a la Carte edition: a convenient, three-hole-punched, loose-leaf text. In addition to the flexibility offered by this format, Books a la Carte editions offer students great value, as they cost significantly less than a bound textbook. Ã Â Ethics and the Conduct of Business, Eighth Edition is also available via REVELÃ¢â Â¢, an interactive learning environment that enables students to read, practice, and study in one continuous experience.

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Customer Reviews

John R. Boatright is the Raymond C. Baumhart, S.J., Professor of Business Ethics in the Quinlan School of Business at Loyola UniversiÃ Â- ty Chicago. He has served as the Executive Director of the Society for Business Ethics, and is a past president of the Society. He was recognized by the Society in 2012 for a Ã¢â ¬Å“Career of Outstanding Service to the Field of Business Ethics.Ã¢â ¬Â• He is the author of the books Ethics and the Conduct of Business and Ethics in

Finance, and has edited Finance Ethics: Critical Issues in Theory and Practice. He received his Ph.D. in philosophy from the University of Chicago. Ã Â Jeffery D. Smith is the Boeing Frank Shrontz Chair of Professional Ethics and Professor of Management in the Albers School of Business and Economics at Seattle University, teaching ethics to management, accounting and finance students. He currently serves on the executive board of the Society for Business Ethics and the editorial board of the international journal of the Society, Business Ethics Quarterly. He is the editor of Normative Theory and Business Ethics (2008) and has published in a variety of business and philosophy journals. He received his Ph.D. from the University of Minnesota.

This was an excellent book for the Ethics class I was in. The text is easy to read and therefore does not end up boring. The authors wrote in a way that was easy to understand and the theories/concepts were well explained. This class was an elective for me , meaning I choose it on purpose lol. It was an easy A and this book make most of that possible.

Although this book is great- the Kindle version is very difficult to read. I've use my Kindle on many occasions to download my text books and this is the first time that I'm having an horrendous time. I'm not sure if it's the software or what but there is something distinctly wrong with the way this kindle version is behaving.1- it's impossible to stretch the page as I have in the past- it goes awry.2- Sometimes I'm left with sections that are blank and the only way to get the words back on the page is to tapI'm having a terrible time with my Ethics class because I've already purchased this book via Kindle and feel stuck. I usually enjoy reading my books via Kindle but honestly- this experience has made me a little apprehensive about purchasing any more books in the future.To say I'm disappointed with my version of this book on Kindle is putting putting it lightly. I'm angry, frustrated and really annoyed.ThanksRomyPS: I'm a loyal customer and love your products but I'm upset.

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Passed my CLEP using this book.

I purchased this for a college course. It was a required book and found it on at a more affordable price then the bookstore. It was very informational and helped me through my course.

This book is just plain lousy. It is very dry, plain and not well organized. There is nothing in the columns on the sides of the pages, and there's no bold words or phrases. This is literally just a bunch of paragraphs with bold headings. They could easily jazz up the layout and do more to make this book easier to read.

Not an easy read for a class text, just do fine doesn't flow. The concepts and content are fine just not fluid.

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